## Message Text

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PAGE 01 MEXICO 00072 041851Z ACTION MMO-02

INFO OCT-01 ARA-06 ISO-00 EB-07 SS-15 SP-02 PER-01 ABF-01 NSC-05 OMB-01 COME-00 /041 W

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R 041825Z JAN 77 FM AMEMBASSY MEXICO TO SECSTATE WASHDC 9493

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E. O. 11652: N/A TAGS: AODE, MX

SUBJECT: MODE-FY 76 REVIEW OVERSEAS STAFFING (DIBA AND USTS)

**REF: STATE 309171** 

- 1. THE JUSTIFICATION OFFERED FOR CONTINUATION US TRADE CENTER AND US TRAVEL SERVICE ACTIVITIES AT MEXICO CITY IS BOTH WELCOME AND CONVINCING. I AM PLEASED IN-DEPTH REVIEW HAS RESULTED IN FINDING THAT US NATIONAL INTEREST WILL BE BEST SERVED BY GIVING CONTINUED EMPHASIS TO THESE CONSTRUCTIVE OPERATIONS.
- 2. AS I NOTED IN MY EARLIER REVIEW COMMENTS, THESE PROGRAMS ARE COST EFFECTIVE AND HIGHLY PRODUCTIVE. HOWEVER, GIVEN CERTAIN NATURAL GROWTH ADVANTAGES WE ENJOY IN FIELDS TRADE PROMOTION AND TOURISM BY VIRTUE OF US/MEXICO SIDE-BY-SIDE GEOGRAPHIC LOCATION, I WISHED TO BE CERTAIN OVERALL NATIONAL POLICY GOALS WOULD BE MORE READILY ACHIEVED BY CONTINUING DIBA AND USTS INVESTMENT HERE RATHER THAN BEGINNING PROGRAMS ELSEWHERE.
- 3. THE POTENTIAL FOR SALE US PRODUCTS IN MEXICO IS STRONG AS ARE PROSPECTS FOR EXPANDING EXPENDITURES IN US BY INCREASING NUMBER OF MEXICAN TOURISTS. CAREFUL DEVELOPLIMITED OFFICIAL USE

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MENT OF THESE MARKETS IS FULLY WARRANTED SINCE THEY IMPACT SHARPLY AND FAVORABLY ON OUR BALANCE OF PAYMENTS. WITH THE REASSURANCE THAT INTERESTED AGENCIES SHARE VIEW EMBASSY DESERVES PRIORITY IN UTILIZING THESE RESOURCES TO ACHIEVE OBVIOUSLY WORTHWHILE ENDS, WE SHALL MOVE AHEAD VIGOROUSLY TO MAKE THESE TWO PROGRAMS PLAY AN EVER MORE IMPORTANT ROLE IN THE US/MEXICAN RELATIONSHIP.

	Margaret P. Grafeld	Declassified/Released	US Department of State	EO Systematic Review	22 May 2009
JOVA					
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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

Concepts: n/a

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Disposition Comment: 25 YEAR REVIEW

Disposition Date: 22 May 2009 Disposition Event:

Disposition Event:
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Subject: MODE-FY 76 REVIEW OVERSEAS STAFFING (DIBA AND USTS)

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